

CHICAGOAGENT / 2019 EDITORIAL CALENDAR

JANUARY

07 Housing & the Economy
Reservation Deadline: Dec. 27
Materials Deadline: Dec. 31

21 Mortgage Lending — Winter
Reservation Deadline: Jan. 10
Materials Deadline: Jan. 14

FEBRUARY

04 Handling Company Acquisitions
Reservation Deadline: Jan. 24
Materials Deadline: Jan. 28

18 Real Data
Reservation Deadline: Feb. 7
Materials Deadline: Feb. 11

MARCH

04 Top Producers
Reservation Deadline: Feb. 21
Materials Deadline: Feb. 25

18 New Construction — Spring
Reservation Deadline: March 7
Materials Deadline: March 11

APRIL

01 Agents' Survey
Reservation Deadline: March 21
Materials Deadline: March 25

15 The Luxury Home Market
Reservation Deadline: April 4
Materials Deadline: April 8

**29 Leadership Tips from
Managing Brokers**
Reservation Deadline: April 18
Materials Deadline: April 22

MAY

13 Technology — Spring
Reservation Deadline: May 2
Materials Deadline: May 6

27 Airbnb & Real Estate Investing
Reservation Deadline: May 16
Materials Deadline: May 20

JUNE

**10 A Closer Look at
Chicagoland Suburbs**
Reservation Deadline: May 30
Materials Deadline: June 3

24 Mid-Year Business Review
Reservation Deadline: June 13
Materials Deadline: June 17

JULY

08 Who's Who 2019
Reservation Deadline: June 27
Materials Deadline: July 1

**22 How to Use Video for
Marketing Homes**
Reservation Deadline: July 11
Materials Deadline: July 15

AUGUST

05 Real Estate Auctions
Reservation Deadline: July 25
Materials Deadline: July 29

19 Real Estate Teams
Reservation Deadline: Aug. 8
Materials Deadline: Aug. 12

SEPTEMBER

02 New Construction — Fall
Reservation Deadline: Aug. 22
Materials Deadline: Aug. 26

16 Real Estate Associations
Reservation Deadline: Sept. 5
Materials Deadline: Sept. 9

30 Mortgage Lending — Fall
Reservation Deadline: Sept. 19
Materials Deadline: Sept. 23

OCTOBER

14 The Politics of Real Estate
Reservation Deadline: Oct. 3
Materials Deadline: Oct. 7

28 Technology — Fall
Reservation Deadline: Oct. 17
Materials Deadline: Oct. 21

NOVEMBER

11 Agents' Choice Awards
Reservation Deadline: Oct. 31
Materials Deadline: Nov. 4

25 Neighborhood Rankings
Reservation Deadline: Nov. 14
Materials Deadline: Nov. 18

DECEMBER

**09 Managing Brokers: How to
Recruit & Retain Top Agents**
Reservation Deadline: Nov. 28
Materials Deadline: Dec. 2

**23 Seeing 2020: Real Estate
Predictions from the Experts**
Reservation Deadline: Dec. 12
Materials Deadline: Dec. 16