

ZILLOW

	Premier Agent Basic	Premier Agent Silver	Premier Agent Platinum
Function	<ul style="list-style-type: none"> 10 featured listings. One Zillow Special Offer (a seller-funded incentive at closing; home shoppers can search for Zillow Special Offers or organically find them as they search for homes). Client listing reports. Agent's picture or logo next to their listings on the search and maps page. 	<ul style="list-style-type: none"> 25 featured listings. Three Zillow Special Offers. Client listing reports. Agent's picture or logo next to their listings on the search and maps page. 	<ul style="list-style-type: none"> Buyer's agent list by ZIP code, appears in search/home pages on Zillow and Yahoo! Real Estate. Showcase ads. 50 featured listings. Six Zillow Special Offers. Client listing reports. Agent's picture or logo next to their listings on the search and maps page.
Traffic Driven To	Traffic driven to agent profile and contact form.	Traffic driven to agent profile and contact form.	Traffic driven to agent profile and contact form.
Price	\$39 per month.	\$79 per month.	Starts at \$128 per month, but may vary by ZIP code.
Direct Performance Tracking	Partial. Impressions tracked. Clicks only tracked for links to external websites.	No. Can only estimate performance based on individual listing traffic.	Partial. Impressions tracked. Clicks only tracked for links to external websites.

***PRICES VARY BY ZIP CODE AND NUMBER OF LISTINGS**

****WE SPOKE TO SALES REPRESENTATIVES AND VISITED ZILLOW.COM TO GATHER THIS INFORMATION.**