

2013 EDITORIAL CALENDAR



	ISSUE DATE	RESERVATION DEADLINE	MATERIALS DEADLINE	TOPIC
ISS. 1	JAN. 14	JAN. 3	JAN. 7	A Closer Look At Associations
ISS. 2	JAN. 28	JAN. 17	JAN. 21	The Mortgage Issue
ISS. 3	FEB. 11	JAN. 31	FEB. 4	Top Producers
ISS. 4	FEB. 25	FEB. 14	FEB. 18	The Truth About Agents
ISS. 5	MARCH 11	FEB. 28	MARCH 4	Spring New Construction
ISS. 6	MARCH 25	MARCH 14	MARCH 18	The Latest in Tech
ISS. 7	APRIL 8	MARCH 28	APRIL 1	Pricing Properties: Do's and Don'ts
ISS. 8	APRIL 22	APRIL 11	APRIL 15	Luxury Homes
ISS. 9	MAY 6	APRIL 25	APRIL 29	Dealing with Appraisals
ISS. 10	MAY 20	MAY 9	MAY 13	The Managing Brokers Issue
ISS. 11	JUNE 3	MAY 23	MAY 27	Business Strategies You Should Employ
ISS. 12	JUNE 17	JUNE 6	JUNE 10	Market Refresher Course
ISS. 13	JULY 1	JUNE 20	JUNE 24	Who's Who
ISS. 14	JULY 15	JULY 4	JULY 8	Office Politics
ISS. 15	JULY 29	JULY 18	JULY 22	Tech Strategies Agents Should Do Now
ISS. 16	AUG. 12	AUG. 1	AUG. 5	Housing Trend Predictions
ISS. 17	AUG. 26	AUG. 15	AUG. 19	Fall New Construction
ISS. 18	SEPT. 9	AUG. 29	SEPT. 2	Zillow, Trulia and Realtor.com: What's the Best?
ISS. 19	SEPT. 23	SEPT. 12	SEPT. 16	Establish an Effective Communications Plan
ISS. 20	OCT. 7	SEPT. 26	SEPT. 30	Lending Update
ISS. 21	OCT. 21	OCT. 10	OCT. 14	Can You Live Without the MLS?
ISS. 22	NOV. 4	OCT. 24	OCT. 28	Agents' Choice
ISS. 23	NOV. 18	NOV. 7	NOV. 11	The Legal Issue
ISS. 24	DEC. 2	NOV. 21	NOV. 25	Top Recruitment Strategies
ISS. 25	DEC. 16	DEC. 5	DEC. 9	Predictions
2014			
DIGITAL	JAN. 6, 2014	-	-	2014 Real Data Digital

Dates and topics subject to change